

Meet Title III Parent & Family Engagement Requirements with ParentPowered!



ParentPowered is an evidence-based family engagement solution closely aligned to Title III of the Every Student Succeeds Act (ESSA), which “shall include parent, family, and community engagement activities” (SEC 3115 (c)(3)(A)). Accessible to all families, ParentPowered programs leverage text messaging and virtual family workshops as powerful tools to deliver learning activities at home and on the go. The robust ParentPowered dashboard enables easy enrollment, advanced data and analytics, annual evaluations, and customization based on your unique context. **ParentPowered qualifies as part of any school or district’s required written parent and family engagement policy, as well as for the Title III funds reserved for Parent, Family and Community Engagement.**

Limited Time Offer — ParentPowered is offering Equity Grants for schools and districts serving economically disadvantaged families, providing up to three years of funding support on a first-come, first-served basis (with maximum awards covering 100% of the first year and a half). Apply at parentpowered.com/grants.

Take a closer look at how ParentPowered meets Title III requirements:

Support English language proficiency	Promote parent, family, and community participation	Strengthen parent, family, and community engagement	Parents and families becoming active participants in their children's education	Family literacy, parent and family outreach, and training activities
ESSA SEC 3102 (1)	ESSA SEC 3102 (5)	ESSA SEC 3111 (D)	ESSA SEC 3115 (d)(6)(B)	ESSA SEC 3115(e)(1)(A)
✓	✓	✓	✓	✓
In a series of studies, the Ready4K approach, which ParentPowered uses, has been shown to increase parental involvement at home, leading to 2–3 months of literacy gains.* Available in Spanish, Chinese, Arabic, and Vietnamese (with select grades in Somali and Hmong), ParentPowered can help promote English language proficiency for students spanning multiple cultures	ParentPowered activities build on existing family routines, like pointing out letters on a shampoo bottle during bath time, making parent and family participation fast, fun, and easy. For additional support, ParentPowered can link families to resources in the community. Multiple studies have shown that the Ready4K approach increases parent engagement at home and school.*	Strengthening parent, family, and community engagement is what ParentPowered is all about. In an ongoing national longitudinal family engagement survey that spans multiple years and includes 66,132 responses and counting, 97% of parents and caregivers surveyed said that ParentPowered strengthened their relationship with their child (n=3,908).	We continuously measure how often parents and caregivers do ParentPowered activities with their children, and we ask open-ended survey questions to make sure that ParentPowered messages are just right. Across 10,198 parents and caregivers surveyed, 94% say that they do ParentPowered activities at least once per week with their child, and 98% say they helped their child grow (n=3,443).	Hosted once per month, each live, one-hour virtual Family Workshop brings ParentPowered’s evidence-based family engagement curriculum to life through modeled moments interactive games, songs, stories, and puppet shows. And these joyful, play-and-learn-style virtual workshops work, with 96% of parents saying they were helpful or very helpful.

*York & Loeb, 2014; Doss, Fahle, Loeb & York, 2018; Cortes, Fricke, Loeb & Song, 2018; Cortes, Fricke, Loeb, Song & York, 2019