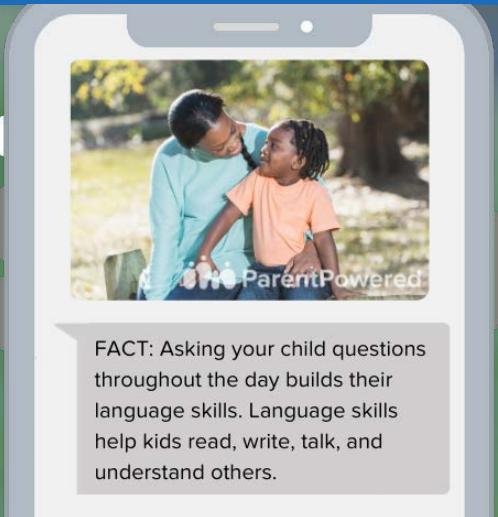


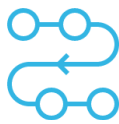


Spark learning moments, one text at a time

www.parentpowered.com



FACT: Asking your child questions throughout the day builds their language skills. Language skills help kids read, write, talk, and understand others.



Engaged, standards-aligned at-home learning insights are delivered in small, easy steps to give families that “I can do it!” feeling



Families receive helpful information, encouragement, and support



Every fact, tip, or growth message is delivered via text, 400% more read than email, to reach all families

Empower Your Families

The Ready4K® approach on which ParentPowered curricula is based is shown to increase student growth by 2+ months over a school year.

Evidence-Based Program

Families receive carefully sequenced messages to build key skills, including SEL, math, and literacy. Research conducted at Stanford showed students gained 2 to 3 months over peers when families received Ready4K messages, which is the same approach used by ParentPowered programs.

Equitable

The family engagement program is delivered via text messages, the only technology to reach 95% of families.

Accessible

3 strengths-based messages per week include fun facts and easy tips for promoting their kids’ development through daily activities — like finding odd or even building numbers when walking down the street. Written at a 3rd grade reading level. Available in more than 10 languages.

Differentiated, Standards-Aligned

ParentPowered curricula are developed by educational researchers to support birth through grade 12 and aligned to Title I, Head Start ELOF, and all 50 state standards.

Expand Your Impact

ParentPowered increases your reach without impacting your workload.

Easy to Use

- Enroll all families with one click
- Access family engagement data on demand



Connects Classroom to Home

- Send your own texts with local resources, upcoming events, or program reminders
- Give your team the monthly Teacher Newsletters

Simple Reporting Solution

- Annual reports and real-time engagement data, perfect for boards, state, and federal reporting
- Quarterly surveys of your families

10+ Languages, Including:

- Arabic
- Chinese
- English
- Hmong
- Russian
- Spanish
- Vietnamese

Three Options, One Approach



CORE BIRTH – GRADE 12

Whole child curriculum covering language & literacy, math & science, social & emotional learning, and physical development, health & safety.



TRAUMA-INFORMED BIRTH – GRADE 12

Trauma-informed curriculum aligned to the Protective Factors Framework. Program includes community resource messages to connect families to practical supports.



PERSONALIZED LEARNING BIRTH – AGE 5

Personalized curriculum curated based on ASQ®-3 screener results.

ASQ® is a registered trademark of Paul H. Brookes Publishing Co., Inc.

“ParentPowered showed me that learning is everywhere.”

-Parent